

Digital Healthcare solutions Working Group



I.C.L.E.I
Local
Governments
for Sustainability

**EURO
CITIES**

Big Buyers for climate and environment

Using procurement strategically to achieve
sustainable solutions

Observer Group Webinar

16 November 2021, 14 CET



European
Commission

Quick Overview

- **Timeframe: 2 years** (November 2020 – November 2022)
- Focus: specifically on **digital healthcare solutions**
- **Composition: 17 members** (central purchasing bodies, public hospitals, European research projects and municipalities)
- **Members from 8 countries:** France, Germany, Greece, Italy, Latvia, Malta, Spain, Sweden

Objectives

- Identification of common unmet needs
- Share information on good practice cases, new technologies, products availability and prices across Europe
- Work jointly on market consultations/market dialogues
- Joint approach to the market for bigger impact (higher purchasing power)
- Defining and sharing procurement criteria
- Drafting a joint Statement of Demand
- Potential collaboration in PCP/PPI

Digital healthcare solutions



Description of the topic:

More efficient procurement of innovative medical devices, digital services and IT systems through the collaboration of public hospitals and purchasing bodies can lower the pressure on health budgets while facilitating better value for money. Healthcare can greatly benefit from digitalization: e.g. through better tools for data collection and analysis and remote patient monitoring. The COVID-19 pandemic showed the lack of digital responsiveness in times of crisis (it took months to develop apps, website, QR code, patient tracking etc.).

Digital healthcare solutions



A better digital healthcare can be developed for such situations where the health sector is under pressure and acute monitoring, management, and tracking are needed. In addition, societal and environmental sustainability will play a bigger role in the future as hospitals consume huge amounts of material resources and need to pay more attention to resource efficiency.

Focus on:

- Remote patient monitoring
- Tools for better data collection & analysis

Working group composition

- Agency for Health Quality and Assessment of Catalonia
- Consorci de Salut i Social de Catalunya
- CRIMEDIM representing No-Fear project
- Dataport
- GIP Resah
- Health Care Without Harm Europe
- National Centralized Health Procurement Authority Greece
- Ministry for Health Malta - Central Procurement Supplies Unit (CPSU)
- Riga City Council
- Riga Maternity Hospital

Activities implemented

Exploratory meeting, 17 February

Get to know each other, present support mechanisms and discuss possible scope and activities of the working group

Kick-off Meeting 20 April

The Participants got together to meet for the first time, exchanged on common needs and to prioritize the work within the group.

Webinar: A Revolution in Mind – A new Framework towards strategic procurement 15 July

The Big Buyers working group got the chance to participate in two consecutive 2,5 hours webinar sessions in collaboration with the EURIPHI project. In the first session, participants could benefit from expert presentations on the topic of "A Revolution in Mind – A new Framework towards strategic procurement".

Activities implemented

EIC Matchmaking event on telemedicine 22 July

The 10 EIC-funded start-ups and scale-ups from 7 different countries pitched their innovations in the field of emergency medical services and telemedicine

Webinar Series - "Cross-Border Collaboration on Strategic Value based Procurement of Innovative Solutions" 14 September

During the second session, health practitioners gave insights in their pragmatic implementation throughout Europe under the topic "A Revolution in Mind translated pragmatically in daily practice".

Big Buyers meet the European Innovation Council (EIC) 25 October

The working group participants had the chance to discuss collaborative opportunities offered by the European Innovation Council

Activities planned

Collaboration with EcoQuip+ project

Six Joint Statements of Demands:

- Transformation of the Outpatient journey
- Innovative Renovation of Hospital Wards
- Smart emergency call and response solution for hospitals
- Personalised surgical process for joint replacements
- Towards Zero-Waste Operating Theatres
- Environmentally sustainable waste reduction and management service for hospitals

Market engagement sessions (list of potential suppliers)

- Medtronic
- HumanITcare
- Google
- Microsoft

Possible Activities

Possible activities:

- Work together with industry and standard organizations for the definition of interoperability/standards to be adopted to enable vendor-neutral data exchange for data analysis and integrated patient flow management systems
- Provide EU-level recommendations
- Capacity building/ training
- Involvement of experts/ researchers
- Site visits and in-depth explanation of pilots

Expected outcome

- Increased knowledge on procurement criteria for innovative digital healthcare solutions
- Support market intelligence on current and upcoming products
- To innovate in public procurement introducing social and environmental criteria
- Joint market engagement and share buyers' ambitions
- Share technical solutions for digitalization of healthcare services

Value added in the sector:

- Accelerating acquisition of innovative digital healthcare solutions
- Support market options availability for EU peripheral region
- Support R&D efforts of suppliers by further understanding entities current and future needs.

For more information:

Website: <https://bigbuyers.eu/>

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The Big Buyers Initiative is a European Commission Platform for promoting collaboration between big public buyers in implementing strategic public procurement

